



SDIF 2016 – 2017 Schedule

- Sept. 8** **"New Product Development Plan " - *How to get started with a 5 Step plan***
- Oct. 13** **"Stephen Key" - *Guest speaker on Licensing***
- Nov. 10** **"IP 101" - *How, when & why patents, trademarks & copyrights***
- Dec. 8** **" 3d Printing" - *How many ways it can be used***
- Jan. 12** **"Manufacturing 101" - *How things get it made***
- Feb. 9** **"Marketing 101" - *Video and internet marketing for inventors***
- Mar. 9** **"Preparing Successful Presentations 101" - *Planning and presenting pitches***
- Apr. 13** **"19 Mistakes Inventors Make" - *Avoid these and stand a better chance***
- May 11** **"Licensing 101" – *Are you ready? What it takes***
- June 8** **"Inventing Jobs" - *Groups that help SD inventors***
- July 13** **"Focus Groups 101"- *Is it a customer accepted idea? Know before you go.***
- Aug. 10** **"Show Time" - *Summer Invention Contest - #1st prize \$1000***