



INVENTORS FORUM  
S A N D I E G O

## **SDIF 2015 – 2016 Schedule**

- Sept. 10      "Harnessing Creativity" - *how to get started with a plan*
- Oct. 8        "IP 101" - *how, when & why patents, trademarks & copyrights*
- Nov. 12      "Licensing 101" - *how it's done*
- Dec. 10      "Kickstarter 101" - *how it's done*
- Jan. 14      "Manufacturing 101" - *how to get it made*
- Feb. 11      "Marketing 101" - *video and internet marketing for inventors*
- Mar. 10      "Networking & Funding 101" - *finding funding in SD*
- Apr. 14      "19 mistakes inventors make" - *avoid these and stand a better chance*
- May 12      "Presentations 101" - *Planning and presenting pitches & presentations*
- June 9        "Inventing Jobs" - *inventors that help SD*
- July 14      "Focus Groups 101"- *is it a customer accepted idea? Know before you go.*
- Aug. 11      "Show Time" - *Summer Invention Contest - #1st prize \$1000*

Each month we ask inventors that are on the road or have reached the point of sales to share their stories.

Each month we will have speakers whose professions are in the topic of the month and of interest to inventors.

Every month you will have an opportunity to introduce yourself, your ideas and ask for whatever type of help you are looking for.

**Attending all "101" classes earns you a SDIF Graduate Certificate!!**

*SDIF - Motivating, educating and networking local inventors to become successful entrepreneurs !!!*